

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 152843 /		<u>Alt Order #</u> 08354014
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 7673
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 08/23/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/23/16	09/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$2,000.00						
2	WHIO	09/23/16	09/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
3	WHIO	09/23/16	09/23/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$2,750.00						
4	WHIO	09/26/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	1-----	1			\$1,750.00						
5	WHIO	09/26/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	1-----	1			\$1,250.00						
E 6	WHIO	09/24/16	09/24/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1-	1			\$750.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	09/19/16-09/25/16	PGA	2:00 PM-7:00 PM	-----Sa--	:30		<del>\$750.00</del>			NM		
	See MG 8.2													
7	WHIO	09/25/16	09/25/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$6,000.00						
E 8	WHIO	09/25/16	09/25/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	-----1	1			\$750.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 152843 /		<u>Alt Order #</u> 08354014
<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> NRA-PVF	<u>Estimate #</u> 7673
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 08/23/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	09/19/16-09/25/16		PGA	2:00 PM-7:00 PM	-----Su	:30		<del>\$750.00</del>			NM		
See MG 8.2														
2	WHIO	09/25/16-09/25/16		Sun Prime Hour 4	10p-11p	-----Su	:30		\$1,500.00			NM		
Ⓜ MG for 6.1,8.1														
9	WHIO	09/22/16	09/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
10	WHIO	09/22/16	09/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,750.00					
11	WHIO	09/20/16	09/20/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,850.00					
12	WHIO	09/20/16	09/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					
13	WHIO	09/21/16	09/21/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$500.00					
14	WHIO	09/21/16	09/21/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$250.00					
15	WHIO	09/21/16	09/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,500.00					
16	WHIO	09/21/16	09/21/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,250.00					
<b>Totals</b>									0.00				15	\$25,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	13	\$22,850.00	(\$3,427.50)	\$19,422.50
09/26/16 - 09/26/16	2	\$3,000.00	(\$450.00)	\$2,550.00
<b>Totals</b>	15	\$25,850.00	(\$3,877.50)	\$21,972.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!



FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP13/16 11.37  
\*\*\* WHIO-TV \*\*\*

SALES PRSN PH- NICK WELTTE

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP 13 / 16	11 37
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PROGRAM : GOLF
RA35-64 : 5.1
CON COM1: GOLF
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REP HEADLINE# 8354014 TRF# 152843  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/16 11.37  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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17	A		1000P-1100P	30		\$1,500.00	9/25	9/25	1		SUN	1
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PROGRAM : NCIS LOS ANGELES  
RA35-64 : 5.1  
ORD COM1: PLEASE ADVISE ASAP  
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-8 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-6 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#8 MISSED: SUN/200P-700P SEP25 30S \$750.00 (AUG29/16)  
BUY#6 SAT/200P-700P SEP24 30S \$750.00  
OFFER: SUN/1000P-1100P SEP25 30S \$1,500.00 PLS ADVISE.  
CMT: PLEASE ADVISE ASAP

SEP/16 22850.00 OCT/16 \$3,000.00  
CONTRACT TOTAL 25850.00  
TOTAL SPOTS 15

MARKET TOTALS \$51,700 WHIO 50% WDTN 22% WKEF 16% WRGT 12% CABL 0% WBDT 0%  
SVC- NSI  
DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE